



Women's Leadership Conference

Leadership - Innovative Strategies for a Changing World

Tuesday, June 26, 2018

9:00 - 4:30 PM

Fox Hills Country Club

8768 North Territorial Road

Golden Fox Clubhouse

Plymouth, MI 48170

9:00 - 9:30 AM	Registration and Networking
9:30 - 10:45 AM	Keynote Speaker - Cindy Pasky President and Chief Executive Officer Strategic Staffing Solutions
10:45 - 11:00 AM	Break
11:00 - 12:30 PM	<p>Women Leaders Panel Discussion</p> <p>Molly MacDonald Founder & Executive Director & Breast Cancer Survivor The Pink Fund - a non-profit breast cancer organization that provides 90-day non-medical cost-of-living expenses to breast cancer patients in active treatment for breast cancer, so they can focus on healing, raising their families, and returning to the workplace.</p> <p>Marina Houghton, CPA, CGMA, CVA, CFF, FHFMA Chair Accounting Wayne State Mike Ilitch School of Business</p> <p>Denise Brooks-Williams, FACHE President and Chief Executive Officer Henry Ford Wyandotte Hospital</p> <p>Moderator: Deborah Sieradzki, PhD Partner</p>

	Lubaway, Masten & Company, Ltd.
12:30 - 1:30 PM	Lunch
1:30 - 2:30 PM	<p>Career Coaching - Heather Coleman-Voss, Career Savvy Coaching, LLC & Ursula Adams, Management Consultant and Leadership Coach, SheHive and The Red-Yellow Collective</p> <p>Personal Branding - Your Career Identity Personal branding is extremely important for professionals who want to steer their own careers. This discussion revolves around identifying your strengths, your career direction and your plan for your future. We will discuss how to implement the personal branding process in-person and via social media so that you stand out as a valuable professional in your industry. Personal branding will also help recruiters and employers find you based on your specific talents and abilities.</p>
2:30 - 3:00 PM	Break to attend Golf Social/Networking/Team Building Clinic
3:00 - 4:30 PM	<p>Networking/Team Building Golf Social - PGA Golf Clinic - Held at the Performance/Learning Center at Fox Hills (please drive from the Golden Fox Clubhouse to the parking lot by the performance center, see map.)</p> <p>Three 30-minute rotations with a PGA professional. The rotations will be chipping, driving, and putting, and will be customized to your skill level. You are not required to bring any golf clubs, but if you own your own clubs, it is always best to practice with your own equipment. Balls are provided.</p>

Price:

\$80 HFMA Members

\$100 Non-Members/Guests

[Click here for speaker bios](#)

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