

2018-2019 Dashboard		
Metric	Measure	Comments
<b>Education</b>		
Quality	Median overall satisfaction 55% or 5 percentage points improvement from the prior year	The RE Council set the goal at 55 - 90% of the median from 2016-2017 chapter year. Or 5 percentage points improvement from the prior year.
Quantity	12 hours/per member	Education hours remain at 12 hours per member as the median
<b>Networking</b>		
Networking	Four (4), one-hour intentional experiences that allow members to engage in conversation and networking.	This can be achieved by holding four separate networking events OR multiple networking events at one education offering with focus on different target markets (examples - new member breakfast, early careerist networking, physician recruitment reception, health plan reception, reception for the conference)
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Metric	Measure	Comments
<b>Membership</b>		
Membership Satisfaction	Lesser of 55% very or extremely satisfied or 5% improvement	
Member Count	Current Total Member Count vs. May 1 start count	Sustain member count
Growth Target Market Segments	Physicians, Physician Group and Health Plans 5.6% in the target market segments - minimum of one over the previous chapter year end.	Reflecting growth in Physician, Physician Group, and Health Plans. The metric is equal to the 25th percentile of new members in these market segments using F2015 as a baseline.
New Member Growth	Maintain New Member Count from previous chapter year.	Reflecting new member growth in all member types. Maintain New Member Count from 2017-18
Cvent/Unified Data Set	Education participation, Education Survey to include Member Experience Questions 2019-2020 Chapter year Dashboard Unified Data Set to set future goals	Chapter Engagement/Implemented and Live on Cvent 2018-2019
<b>Chapter Success Plan</b>		
Focus Chapter on the key elements driving success with a tool. Define resource for the Chapter Board, template for Chapter Leaders to complete. First plan due 08/15/2018		