

FALL CONFERENCE COMMITTEE

1. A brief summary of the purpose and current status of your committee

The Committee's purpose is to organize a statewide conference that includes participation from all three chapters. The committee assists in selecting themes, education topics, vendors, sponsorships, and encouraging attendance.

Our goal is to provide an educational environment that includes current topical information for all facets of healthcare financial management (regulatory, accounting, finance, revenue cycle, reimbursement, etc.) and career management.

2. Highlights of your 2017 committee accomplishments.

- The 64th annual conference held October 25-26, 2017
- Education session and speaker evaluations rank very good to excellent
- Attendance: 230 (2017), 220 (2016), 285 (2015), 303 (2104), 315 (2013),. Twice as profitable as last year
- Three executive panel discussions to maintain hours on second day of conference
- Brought in speaker to discuss networking
- Continued registration express check-in format
- Continued registration format with vendors selecting table location upon payment and posting open tables to website. Platinum members (vendors) received table preferences over all; while platinum members (hospitals) received three free tickets to the event

3. Goals for the committee in 2018 Theme: "The Winding Road to Healthcare Transformation"

- Change first day to start at noon and have an evening panel
- Continue to provide excellent educational topics and speakers
- Work with committee to develop 2 panels, 1 executive panel discussion and 3 general sessions on "hot topics" to help increase attendance on both days
- Joe Fifer, President and CEO, HFMA and Paul Keckley, PhD, Managing Editor, The Keckley Report (Futurist) will be keynote speakers
- Continue Career Management Speaker
- Work on ways to encourage attendance of vendors and invite vendors that would be of interest to attendees

4. Dates and locations of any meetings/events for the 2018 conference year

- The Committee planning meeting were held I February, March and April
- Conference dates are October 29-30, 2018 at the Inn at St. John, Plymouth, MI

5. Budget needs specific to your committee for the 2018 year.

(See attached budget)

6. Planning Committee Members:

Tina Stone (Co--Chair), Christina Wong (Co-Chair), Nancy Rocker (Co-Chair), Sharon Bayliss, Brian Madison, Tom Matonican, Liz Hendren, Gwendolyn Parker, Josh Richards, Chad Schafer, Debbie Sieradzki, Emily Moorehead.