

FALL CONFERENCE COMMITTEE

1. A brief summary of the purpose and current status of your committee

The Committee's purpose is to organize a statewide conference that includes participation from all three chapters. The committee assists in selecting themes, education topics, vendors, sponsorships, and encouraging attendance.

Our goal is to provide an educational environment that includes current topical information for all facets of healthcare financial management (regulatory, accounting, finance, revenue cycle, reimbursement, etc.) and career management.

2. Highlights of your 2018 committee accomplishments.

- The 65th annual conference held October 29-30, 2018
- Education session and speaker evaluations rank very good to excellent
- Attendance: 165 (2018), 230 (2017), 220 (2016), 285 (2015), 303 (2104), 315 (2013). Three executive panel discussions to maintain hours on second day of conference
- Brought in speaker to discuss personal branding
- Continued registration express check-in format
- Continued registration format with vendors selecting table location upon payment and posting open tables to website. Platinum members (vendors) received table preferences over all; while platinum members (hospitals) received three free tickets to the event

3. Goals for the committee in 2019 Theme: "Redesigning Healthcare: Charting the Course"

- Change first day to start at 10:00 a.m.
- Continue to provide excellent educational topics and speakers
- Work with committee to develop 2 panels, 1 executive panel discussion and 3 general sessions on "hot topics" to help increase attendance on both days
- Continue Career Management Speaker
- Work on ways to encourage attendance of vendors and invite vendors that would be of interest to attendees

4. Dates and locations of any meetings/events for the 2019 conference year

- The Committee planning meeting were held I February, March, April, and May
- Conference dates are October 28-29, 2019 at the Inn at St. John, Plymouth, MI

5. Budget needs specific to your committee for the 2019 year.

(See attached budget)

HFMA Fall Conference Recap 2013 - 2018
Budget for 2018

	Actual		Actual		Actual		Budget		2018 Actuals Notes
	2013	2014	2015	2016	2017	2018	2019		
Registrations									
Paid HFMA	228	216	204	152	157	72	124		
MHEGA/Non HFMA	46	53	35	33	43	31	35		
Vendors						25	25		
Speakers (Free)			38	27	22	29	28		
Volunteers/Committee (Free)	41	34	8	8	8	8	8		
Total Registrations	315	303	285	220	230	165	220		
Revenue									
HFMA Registrations	43,385	40,215	40,025	30,945	27,490	18,639	23,572		
MHEGA Registrations	6,095	6,520	4,480	4,880	6,040	7,240	8,699		
Sponsorship	6,500	3,000	11,900	10,000	10,750	3,000	3,000	Six registrations sitting in general sponsorship	
Vendor Tables	13,618	13,600	11,250	9,350	12,750	14,450	14,450	3 tables were included in general sponsorships	
Total Revenue	69,598	63,335	67,655	55,175	57,030	43,329	49,721	\$37,766 per financial statements (difference of \$5,563)	
Expenses									
Speaker Fees	1,768	4,375	3,869	7,082	4,494	1,500	5,000		
Dinner Sunday & Monday for volunteers	192	121	228	148	273	0	100		
Hotel rooms for volunteers and speakers	2,195	1,568	1,620	1,296	1,620	1,163	1,620		
AV Equipment	2,525	2,799	3,387	3,911	3,902	3,814	4,000		
Conference Rooms	2,800	2,800	2,800	2,900	3,200	3,200	3,500		
Meals	29,931	28,691	29,825	26,152	28,178	26,156	28,000		
Professional fees (Event Coordinator)	9,912	11,000	12,000	10,000	11,000	4,379	6,000		
Speaker Gifts/Tablet Give away	1,256	1,525	1,703	1,091	641	620	650	Expenses not broken out on Financials	
Printing costs	500	515	545	515	436	413	425		
Supplies/Badges/Decorations	600	490	705	753	553	114	400	Expenses not broken out on Financials	
Total Expenses	51,678	53,883	57,214	53,848	54,297	41,359	49,695		
Credit Card Fees						933			
Net Income/Loss	17,920	9,452	10,441	1,327	2,733	1,037	26		