

Subject: HFMA HealthCents April 5, 2013



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**HFMA Virtual  
Conferece**

**Free to HFMA  
Members**

**April 11, 2013**

**Non-Member charge  
\$155 and includes a  
1-year HFMA  
membership**

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Volume 59, Issue 5

April 5, 2013

**President's Message**

By: Sue Dimic  
[dimics@trinity-health.com](mailto:dimics@trinity-health.com)



Well, technically spring has arrived; however, I'm still waiting for the warmer weather! Let's hope Tiger's Opening day is a nice one! Spring also means the wrap up of March madness and hockey season.

Our 2012-2013 year is coming to an end. Currently, we are still short 38 members to hit our membership goal. Anyone new to HFMA who signs up for the virtual conference, membership is included in the \$155 nonmember fee. Please pass this information along to co-workers who are not HFMA members! The next session is April 11th and the keynote is "Five Powerful Forces Impacting the Current Healthcare Market".

<http://www.hfma.org/Templates/Seminar.aspx?id=13873>

We have a member meeting scheduled for tax day, April 15th, "Transformation of Hospital and Physician Relationships", 8am -12pm in Livonia at VisTaTech Center (on the campus of Schoolcraft College.) As a reminder, this meeting is part of the Season & Sponsor Pass. Use link to register <http://www.hfmaemc.org/pages/membermeeting.html>

April 23 also brings the annual HFMA/MACPA Healthcare Conference which will be held at Laurel Manor in Livonia. Enter HFMA into the promotion code box in the shopping cart to receive member pricing, this is a \$100 discount for HFMA members!

<http://www.michcpa.org/Aptify/Meetings/Meeting.aspx?ID=23569>

[Read full article](#)

**Tell Us What You Think**

Save the Date!!

60th Annual  
HFMA MI Chapters  
Fall Conference

Monday,  
October 21 &  
Tuesday,  
October 22, 2013

Conference Location  
:  
Inn at St John  
Plymouth, MI



### Upcoming FREE Webinars

National HFMA is offering several webinars on some very interesting topics. There is no charge to HFMA members and you can get the education without even leaving your office or home.

Click link below for topics and dates.

[Register Now](#)

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This is our 5th issue using our new HealthCents format. Please continue to send your recommendations. It is our goal to create a useful tool for you!

Send comments or ideas to Michelle Giurlanda [mgiurlanda@beaumont.edu](mailto:mgiurlanda@beaumont.edu) or Sherrie White [slwhite@beaumont.edu](mailto:slwhite@beaumont.edu)

We hope you enjoy!



## Up-Front - Editor's Letter

By: Sherrie White and Michelle Giurlanda  
[slwhite@beaumont.edu](mailto:slwhite@beaumont.edu) or [mgiurlanda@beaumont.edu](mailto:mgiurlanda@beaumont.edu)

Spring is right around the corner but you wouldn't know it by our weather of late. It is hard to believe we are entering spring. It seems like just yesterday that we were preparing for the holidays. Where does the time go?

The time change has already begun, have you noticed the extra day light? The extra light seems to invigorate us, we don't know about you but for us, we start planning and getting excited about more things. The nice weather allows us to spend more time outdoors, for some of us that means, riding our motorcycles and boating. For a lot of our members it also means golfing (don't forget about the HFMA golf outing in June) and spending time with our children.

We also have some exciting things coming up this year. In May, we have our new officers coming on board, this summer we have our annual Tiger outing, always a good time. We are talking about something new this year, going to a comedy club.

Spring is also the time to renew your HFMA memberships, don't forget! Also, there are many great people to meet so join a committee, you won't regret it.

## The Future of DSH & Uncompensated Care

By: David Verbaro [dverbaro@besler.com](mailto:dverbaro@besler.com)  
and Tricia Ligato [tligato@besler.com](mailto:tligato@besler.com)

The Patient Protection and Affordable Care Act (PPACA) contains significant cuts to Medicare disproportionate share hospital (DSH) payments. Beginning in fiscal year 2014, hospitals will receive only 25% of their current Medicare DSH reimbursement. In addition, each hospital will receive a distribution from a pool based on its share of national uncompensated care. The formula for the uncompensated care pool is based on:

- The aggregate reduction in DSH payments to all hospitals attributable to the reduction in DSH payments (75% reduction value becomes the uncompensated care pool)



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- The reduction in uninsured individuals (this pool is reduced by 2 factors, reduction in the uninsured percentage plus an artificial percentage decrease).
- Each hospital's share of uncompensated care provided by all hospitals.

On Tuesday, January 8, 2013, the Centers for Medicare and Medicaid Services (CMS) held a National Provider Call on the topic: Implementation of Section 3133 of the Affordable Care Act: Improvement to Medicare Disproportionate Share Hospital Payments. According to a CMS press release,

[Read full article](#)

## HFMA Did You Know: Participating in National Conversation

By: Ken Stoll, Region Six Executive and Central Ohio Chapter Past President

[kestoll@ucbinc.com](mailto:kestoll@ucbinc.com)

Did you know that your membership in HFMA can lead to a position of influence in the national debate on healthcare? That's right: Region 6 has been one of the most influential regions in HFMA in recent years and looks to be for the foreseeable future as well.

Passionate healthcare leaders just like yourself have been getting involved at the local chapter level and adding their two cents to the conversation. They realize that they can make a difference in their chapters volunteering for education they can bring back to their shop or introducing their ideas to peers that become friends. Through dedication to their membership as officers or board members locally, they have the opportunity to sit on board and advisory committees at the national HFMA level and help promote the ideas of sound healthcare financial management.

*HFMA Vision:* To be the **indispensable resource** for healthcare finance.

[Read full article](#)

## A Letter from Kate Nagy - Membership Committee Member

Get the information, skills and tools you need to succeed in the ever-changing healthcare industry by becoming a member of the Healthcare Financial Management Association (HFMA). As a member of the Membership committee for the Eastern Michigan Chapter of HFMA, I would like to tell you a little about how HFMA can help you and your organization.

- You stay informed and up-to-date by attending Chapter meetings-a bi-monthly occurrence-serve as an opportunity to stay up-to-date on

local issues in healthcare finance, legislative action, and hot topics in compliance, revenue cycle, insurance & reimbursement and CFO, CIO, CEO, and state updates to name a few. HFMA can help you continue your learning as the healthcare industry evolves.

- Expand your network of professional contacts and help the chapter shape its direction and actions on important issues through participation in special interest committees, such as insurance & reimbursement, revenue cycle, financial accounting & reporting and social activities. You will find that committee involvement expands your circle of professional contacts quickly.
- HFMA's certification program will distinguish you as a leader and high-level professional in the healthcare finance industry. It reflects a deep personal commitment and sense of accountability that inspires credibility and confidence in your professional knowledge and shows your dedication to high industry standards.
- Fifth Third Bank is and has been a Platinum and fall conference sponsor of the HFMA-Eastern MI Chapter. We understand healthcare, and the competitive landscape and are continuously working closely with the leaders in healthcare to help you grow and succeed as new opportunities arise.

As you can see, an investment in HFMA pays big dividends. We would like to invite you to join HFMA and take advantage of the opportunities that can help you and your organization be successful. HFMA is offering a special incentive to join. During the month of April new members will receive a \$100 discount on a membership and be paid through May 2014. To become a member, simply click on the link below to complete the on-line application and pay by credit card.

<http://www.hfma.org/applications/>

If you have any questions, please feel free to give me a call

We look forward to welcoming you as a member of HFMA.

Sincerely,  
Kate Nagy, CTP  
Vice President, Treasury Management Healthcare Banking  
Fifth Third Bank  
Phone: 248/603-0679  
[kathryn.nagy@53.com](mailto:kathryn.nagy@53.com)

**Social Committee Update**  
**Upcoming Events for Spring & Summer 2013**  
**Mark your calendar!**

## **Bowling Night Recap**

Wednesday, February 27

The annual bowling event was at Langan's Norwest Lanes in Farmington Hills. We had 24 participants including President Sue Dimic and President-Elect Amy Vandecar. Everyone enjoyed pizza, salad, pop and a few cold ones while sharing plenty of laughs with fellow members.

[Click here for pictures from the bowling night](#)



## **Volunteer Appreciate Recap**

Friday, March 15

This year's Volunteer Appreciation Event featured lunch at BD's Mongolian BBQ followed by a few hours of pool and gaming at Lucky's at Fountain Walk. We had 12 attendees this year and everyone enjoyed a great afternoon.

## **Upcoming Events**

### **Golf Outing**

Monday, June 10

Location: Edgewood Country Club, 8399 Commerce Road, Commerce, MI  
48382



## Tiger's Baseball Game

Tentatively scheduled for Tuesday, July 30  
Tiger's vs. Washington Nationals



Emails will be sent to register for these events.

We will be planning events for the fall if you have any ideas email Sherrie White or if you would like to be on the social committee and help plan.

[slwhite@beaumont.edu](mailto:slwhite@beaumont.edu)

### Did You Know: HFMA Offers a Member-Get-A-Member Program

Did you know ...For every new or former member you recruit until April 30, 2013, you can earn valuable rewards when you share your commitment to HFMA.

**Recruit 1-2 Members and choose between:**

HFMA apparel (approx. retail value \$25)  
\$25 Visa debit card accepted worldwide.

**Recruit 3-4 Members and receive:**

\$100 Visa debit card accepted worldwide.  
Entry into a drawing (of those recruiting 3-4 members) for \$1,000.

**Recruit 5 or more Members and receive:**

\$150 Visa debit card accepted worldwide  
Entry into a drawing (of those recruiting 5 or more members) for \$2,500.

**For every Member you recruit, your name is entered in:**

Drawing for Grand Prize worth \$5,000 - \$3,000 for you and a \$2,000 donation in your name to the charity of your choice

For details click link below.

[Member-Get-A-Member Brochure](#)

## Call For Articles

Do you have a best practice in your field? Have you overcome a challenging business issue? Share your knowledge with your fellow HFMA members. Please submit articles to Michelle Giurlanda [mgiurlanda@beaumont.edu](mailto:mgiurlanda@beaumont.edu) or Sherrie White [slwhite@beaumont.edu](mailto:slwhite@beaumont.edu)

**The next HealthCents deadline is May 17, 2013.**

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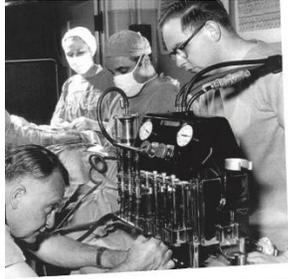
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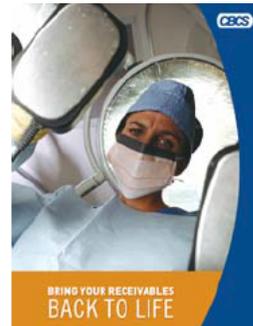
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