

HealthCents



hfma[™] eastern michigan chapter
healthcare financial management association



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Save the date for the
59th Annual
HFMA MI Chapters
Fall Conference

Monday,
November 12 &
Tuesday,
November 13

*Navigating on the
Road to Reform*

Volume 59, Issue 2

September 7, 2012

President's Message

Hopefully, everyone has enjoyed this summer. I spent most of the summer training for the Susan G. Komen 3-Day, walk 60 miles in 3 days. We had beautiful weather this year. Michigan donations were over \$3.2 million. Thanks again to all my colleges for supporting me.



We had over 100 golfers at the Annual Golf Outing at Edgewood Country Club. The day started with some showers, but we had a beautiful afternoon. The Tiger game Tuesday, July 17 was a scorcher. The evening started with networking at Nemo's. Unfortunately, the Tigers lost to the Angels 0-13. Thanks to Pete Stewart and the rest of the Social Committee for organizing these events.

[Read full article](#)

Tell Us What You think?

Welcome to the second issue of our new format of the HealthCents newsletter. We are anxious to get your feedback and are working to make this a valuable tool for you to use. Please send your comments or ideas for improvement to Michelle Giurlanda

mgiurlanda@beaumont.edu

or Sherrie White slwhite@beaumont.edu or Susan Stokes susan-stokes@comcast.net.

We hope you enjoy!



UpFront - Editor's Letter

At this time of the year the word retrospect comes up. Retrospect is such an interesting word. According to the site Dictionary.com, retrospect can be used as a noun, the act of surveying things past or it can be used as a verb, meaning to contemplate (anything past), look back (on something). Either way the word retrospect has meaning for some of us at this time of the year,

Conference Location:
Inn at St John
Plymouth, MI



Upcoming FREE Webinars

National HFMA is offering 10 Live Webinars in September & October on some very interesting topics. There is no charge to HFMA members and you can get the education without even leaving your office or home. Click link below for topics and dates.

[Register Now](#)

CHFP Certification



FHFMA Certification

as we have warm weather at one moment and then cooler weather the next. It is hard to believe that summer is winding down and we are fast approaching fall. Looking back, where oh where does the summer days go. They seem to go by way too quickly for those of us who are involved in warm weather activities. It seems like just yesterday we were hitting record high temperatures. Summer does not seem to spend as much time with us as some of us would like. There is nothing like summer in Michigan, but fall can be great too.

[Read full article](#)

Guerilla Leadership: 70 Things They Don't Teach in School about Running a Health Care Organization

By: David M. Franklin, MSA, President, Advanced Care Consulting Services & Author

dfranklin@advcr.com

#1: The difference between management and leadership

First, let's differentiate a bit between management and leadership. While somewhat related, the terms are not synonymous and there are important differences that should be clarified. There are volumes of texts that offer a wide assortment of explanations of these concepts, but we'll just stick to the basics here. Leadership is about getting things done; it deals primarily with the accomplishment of objectives. You may be knowledgeable or incredibly charismatic, but if you are not accomplishing important goals you are not an effective leader.

[Read full article](#)

Annual Retiree Luncheon

It is once again time for the retiree luncheon. If you are an HFMA-EMC chapter member that is retired please join us.

Date: Thursday, October 25, 2012

Time: 12PM (Noon)

Location: Meriwether's restaurant, located at 25485 Telegraph Road, Southfield (west side of Telegraph between 10 Mile and 11 Mile roads.)

Please RSVP to Jon Haber by October 19, 2012

jhaber8201@aol.com

TidBits



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Susan G. Komen 3-Day for the Cure Pictures

By: Sue Dimic, HFMA-EMC Chapter President
suedimic@att.net

It was an incredible 60-mile journey and I have so many wonderful memories. The weather was beautiful this year. The Michigan walk raised over \$3.2 million! Next year will be the 10th walk in Michigan, maybe you would consider walking.

Below are a few pictures from this year's walk.





**In Memory of Lawrence C. "Larry" Redoutey
August 10, 1930 - June 18, 2012**



Larry Redoutey was Eastern Michigan Chapter's 21st Chapter President from 1969-1970. After his career at Bon Secours, he helped establish the Center for Good Health, a homeless shelter and medical clinic for women and children in Detroit. He spent countless hours and resources doing what he loved, helping others.

[Read full article](#)

Hospital Readmission Reduction Program

By: Kathy Ruggieri, Director, Revenue Cycle Services
Besler Consulting
kruggieri@besler.com

The Patient Protection and Affordable Care Act of 2010 (Section 3025 of the Affordable Care Act added section 1886(q)) mandates that Centers for Medicare and Medicaid Services (CMS) implement a program in which hospitals with higher-than-expected readmission rates for certain designated conditions will experience reductions in their Medicare payments. The initial focus will be on readmissions related to heart failure, heart attack and pneumonia. The implementation of this program and these reductions commences for fiscal year 2013 discharges. It is expected that the Federal Fiscal Year (FFY) 2013 financial impact of the Readmission Reduction Program totals \$300 million nationally. Hospitals can also expect up to a 2% reduction in base DRG rates in 2014 and up to a 3% reduction in base DRG rates in 2015. CMS will expand the program to include COPD, CABG, PTCA and other vascular procedures. It is estimated the readmission payment reductions will total \$7.1 billion over ten years. There are very few hospitals nationally that will not experience a payment reduction.

[Read full article](#)

Chapter, State, and Regional Awards Received at Annual National Institute in Las Vegas



Eastern Michigan Chapter won the following awards for 2011-12

John M. Stagl Silver Award of Excellence for Education
Bronze Award for Excellence in Membership Growth and Retention
Gold Award for Excellence in Certification

Yeager Award winners for Eastern Michigan Chapter were as follows:

New Student Initiative - Careers in Finance submitted by the
Membership/Retention Committee

Increase Sponsorship Base and Dollars submitted by the Sponsorship
Committee



Eastern Michigan, Great Lakes and Western Michigan Chapters were multi-Chapter Award winners for the Annual Michigan 58th Fall Conference.



Central Ohio, Eastern Michigan, Great Lakes, Northeast Ohio, Northwest Ohio, Southwestern Ohio & Western Michigan which make up Region 6 won the Multi-Chapter Award for their Webinar Educational Series.

**HFMA-EMC Annual Summer Outings - June
Golf Outing & July Tiger's Game**



The Social Committee Co-chairs Pete and Rob enjoying the ceremonial first beers of the golf outing.

Golf Outing:

The Annual HFMA Golf Outing was held on Monday, June 11th at Edgewood Country Club. It was a pretty good day for golf despite the occasional drizzle. The wind shirt giveaway prize was very timely this year as most members were able to use it throughout the day. We had 99 golfers this year and they were treated to a top notch golf course that was in outstanding condition. After golf, members relaxed on the patio enjoying their favorite cold beverage. After relaxing on the patio for a drink or two we headed into the banquet room and enjoyed a nice steak dinner. We did things a little different this year having pre-drawn many of the smaller prizes that were available for the raffle. We then raffled off a variety of excellent prizes. Upwards of 60 players ended up walking away with a prize. As usual a good time was had by all and you can mark your calendars for next year's event which will again be held at Edgewood CC. The date of next year's outing is Monday June 10th.

Tiger Game:

We had 30 members attend the July 17th ball game against the Anaheim Angels. It was a very steamy night as the scoreboard showed a temperature of 99 degrees. That number usually only shows up on the scoreboard when Justin Verlander is pitching. We had a record breaking number of folks show up before the game for a networking session at Nemos. All 30 folks that went to the game also went to Nemos. I guess enjoying the tasty Nemo burgers and fries as well as some cold beverages beat watching batting practice in 100 degree heat. The game, well that's another story as it was 4-0 Angels before many of us were even in our seats. The Tigers ended up

taking a 13-0 drubbing but the good news it was their only loss of the series. A pretty good size crowd of 33,950 braved the heat.

[See more pictures of golf outing](#)

It may take time for the PDF of pictures to download on your computer.

Call For Articles

Do you have a best practice in your field? Have you overcome a challenging business issue? Share your knowledge with your fellow HFMA members. Please submit articles to Michelle Giurlanda mgiurlanda@beaumont.edu or Sherrie White slwhite@beaumont.edu

The next HealthCents deadline is October 19, 2012.

The HealthCents submission deadlines for the rest of the 2012-13 year are as follows:

January 18, 2013

March 15, 2013

May 17, 2013

HFMA-EMC Chapter Sponsors

Thank you to our 2012-2013 Annual Chapter Sponsors! Sponsor dollars are still being collected so there may be some sponsors that are not listed yet. We apologize if you are not on the list, but intend to be a sponsor.

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