



## President's Message

It is hard for me to believe that the FY2002 chapter year has ended. One of my last responsibilities is to prepare the annual report which summarizes this year's chapter achievements, progress made on all areas of the strategic plan in the areas of education, professional development and improvement of chapter services. Please refer to the executive summary in this newsletter and go to our chapter web site [www.hfma-emc.org](http://www.hfma-emc.org) to read the full report. As I review the many successes achieved by the chapter, it is apparent that the strength of our chapter is the dedicated members who volunteer their talent and time to keep the EMC moving forward. Thanks to all of you for your tireless effort and support throughout the year and best wishes for a successful 2003 year.

FY2001 chapter financial statements are included in this issue. I apologize for the delay in publishing them. Although we incurred a substantial loss in 2001 and will incur a small loss in 2002, we have made significant strides toward returning to breakeven. Thanks to David Nathan and Ernst & Young for performing the audit this year.

Finally, please refer to the announcement from Sue Carter regarding her resignation as President-Elect. Unfortunately for the chapter, Sue is unable to continue her leadership role at this time. For many years Sue has held various leadership roles in the chapter and made significant contributions. Fortunately though, Sue will still remain an active member in the chapter. Please join me in thanking Sue for her many contributions to the chapter.

Mike

As mentioned by Mike Tomkovich in his message this month, Sue Carter has resigned. This leaves the President-Elect position vacant. Per Article II, Section 8, paragraph 2 of the Eastern Michigan Chapter (EMC) bylaws, if a vacancy occurs in the office of President-Elect, the recommendation of the Nominating Committee shall be referred to the membership for their consideration and vote.

Traditionally, the EMC Nominating Committee has consisted of the most recent Past President, the current President, and the President-Elect. This would mean that the Committee would consist solely of Mike and I. We did not feel comfortable making this big of a decision without some consensus. Therefore, we brought in the Advisory Council for, well, advise. The Advisory Council consists of the current President and the most current five past Presidents. In this case, we expanded it to six, which included Mike Tomkovich, Dave Zilli, Joe Scallen, Debbie Wiley-Crossen, Cathy Brunkey, and Ben Carter.

We met on June 13, 2002. The recommendation of the Advisory Council is to move Jeff Ewald from the Secretary/Treasurer position to the President-Elect position. Under normal circumstances, Jeff would succeed to the President-Elect position in the next election and would run unopposed. The reason that this is done is to give the person elected as Secretary/Treasurer time to "learn the ropes" as it were. It's somewhat akin to someone going into an elected Government office for a four-year term.

The decision to move Jeff up then leaves the Secretary/Treasurer position open. According to Article II, Section 8, paragraph 3 of the bylaws, the Board shall fill the Secretary/Treasurer vacancy from among the members of the Board for the unexpired term. Sara McGlynn, who is currently a Board member, has accepted the Secretary/Treasurer position. This, in turn, leaves a Board vacancy. In the election, Peter Bauer received the next highest amount of votes, and will be replacing Sara on the Board.

A separate e-mail containing an election ballot will be sent to request your vote to either ratify Jeff Ewald as President-Elect or write in a candidate, per the bylaws. Please reply to this request. Thanks, in advance, for your response.

Diane Justewicz

## CHAPTER GOES “5 FOR 5” WITH YERGER AWARDS

Congratulations are in order for the five chapter members that coordinated and submitted chapter projects that received Yerger Award recognition from National. The Helen M. Yerger Special Awards are given in recognition of outstanding performance achieved by excellent efforts in programs, services and administration of chapter activity. Having five awards within one year is a great accomplishment for the Eastern Michigan Chapter and demonstrates the quality of our programs that are developed for the membership.

The Yerger award-winning programs and their coordinators are:

- Reinstatement of Physician Committee.....Jeff Ewald
- Award Recognition Improvement Program.....Mike Tomkovich
- Electronic Format Newsletter.....Maryanne Van Haitsma
- Placement Broadcast Email.....Bob Lauer
- HFMA Fall Conference.....Bob Dery

Thanks go to these members for their efforts in developing the programs; as well as “congrats” for being recognized with a Yerger award.

### A NOTE FROM SUE CARTER

After a great deal of thought, I have decided to step down from my position as President-Elect of our Chapter. This has become necessary due to changes both within my professional life and my personal life.

Since accepting my current position with HFMA a year and half ago, my management role at Providence Hospital and Medical Centers has expanded considerably and my responsibilities have increased substantially. The demands of my present position leave little time for any outside activities. With both my husband and I working and our growing family, I find myself both out of time and energy.

I have always found HFMA to be beneficial to my professional life, and my interest is to continue to be an active member. At this time, and for the foreseeable future, I will not be able to take a role of responsibility within the chapter.

I have made many friends in HFMA and I fully intend to not only keep those friendships, but to foster them. I realize that my decision comes at an inopportune time, but unfortunately it is necessary to take such action. I hope that the members understand my position.

I will see you at our next meeting. Please keep in mind that I have merely stepped out of my present leadership role, but will continue to be an active and present member. It is my hope that our chapter will continue to grow both in numbers and in influence.

Sincerely

Sue S. Carter

## **2001 – 2002 ANNUAL REPORT (see website for full report)**

Date: June 10, 2002  
To: HFMA Eastern Michigan Chapter Officers, Directors and Members  
From: Michael A. Tomkovich, President  
Subject: 2001-2002 Chapter Annual Report

### ***EXECUTIVE SUMMARY***

This report will summarize the 2001-2002 chapter year progress made in meeting the goals and objectives of our strategic plan in the areas of education, professional development and improvement of chapter services provided to members. As a result of the talent and efforts of our member volunteers, significant achievement and progress of goals was accomplished. While many challenges remain, our success this year will add to the chapter's solid foundation and position it for continued success.

The Eastern Michigan Chapter's mission is to act independently and in collaboration with other organizations on behalf of its members in order to foster professionalism and leadership and take a proactive role in healthcare by providing: high quality education, networking opportunities and excellence in member services. Consistent with our mission and the 2001 – 2005 strategic plan, we set specific goals in the areas of education, professional development and improvement of quality and value of services provided to our members.

Significant successes included:

- Providing 23 local education events that resulted in 19.3 registrant education hours per member. As a result the chapter will receive the Charles F. Mehler Gold Award for excellence in education.
- Reinstatement of the Physicians Practice Committee.
- Improving the chapter's recognition of our member volunteers receiving founders and chapter awards.
- Conversion of our Healthcents newsletter to electronic format that allowed us to provide more timely content while reducing printing and postage costs by over \$11,000 per year.
- Receiving five Helen M. Yerger Awards, awarded to chapters by national in recognition of outstanding performance achieved by excellent efforts in programs, services and administration.
- Improving the financial performance of our chapter by over \$11,000 from a loss of \$13,800 incurred in FY 2001 to a loss of \$2,100 in FY2002.

Although we enjoyed many successes, the chapter continues to be challenged in the following areas:

- Low participation in certain committees.
- Reduced attendance at member meetings.
- Development and succession planning of chapter leadership positions
- Membership growth and retention.

I am confident that as a result of the progress made this year in addressing these challenges, along with our dedicated 2003 leadership team, significant strides will be made toward meeting the challenges next year.

It has been an honor to serve the Eastern Michigan Chapter this past year as President and I am proud of the results achieved by our volunteer leaders. The strength of our chapter continues to be based on the dedicated volunteer leadership and involved membership. The benefits of HFMA membership are directly related to the amount of involvement of each member. I challenge all members to volunteer to help move the chapter forward and more importantly, be involved and experience the benefit of personal and professional development. Thank you all for your support and efforts throughout the year and best wishes for a successful 2003 year.

## Membership/Member Involvement Committee News

### WELCOME NEW MEMBERS

#### HFMA EMC New Members - June 2002

Full Name: Ronald Koopman  
Title: Marketing Consultant  
Company: MEDITECH  
Full Address: 1 Meditech Circle  
Westwood, MA 02090-1545  
Work Phone: (781) 821-3000  
Fax: (781) 821-2199  
Email: [rkoopman@meditech.com](mailto:rkoopman@meditech.com)

Full Name: Paul R. Donovan  
Title: Marketing Consultant  
Company: MEDITECH  
Full Address: Meditech Circle  
Westwood, MA 02090-1545  
Work Phone: (781) 774-4405  
Fax: (781) 821-2199  
Email: [pdonovan@meditech.com](mailto:pdonovan@meditech.com)

Full Name: Andrew Harr  
Title: Corporate Banking Officer  
Company: National City Bank  
Full Address: 1001 South Worth, R-J40-4D  
Birmingham, MI 48009  
Work Phone: (248) 488-4744  
Fax: (248) 901-2097  
Email: [andrew.harr@nationalcity.com](mailto:andrew.harr@nationalcity.com)

Full Name: Paula Bainbridge  
Title:  
Company: Crittenton Hospital  
Full Address: 1101 West University Drive  
Rochester, MI 48307-1863  
Work Phone: (248) 652-5835  
Fax: (248) 652-5280  
Email: [pbainbridge@crittenton.com](mailto:pbainbridge@crittenton.com)

Full Name: Donald R. Barber  
Title: Vice President  
Company: Ernst & Young LLP  
Full Address: 7230 Seymour Rd.  
Flushing, MI 48433  
Work Phone: (313) 628-7492  
Fax: (313) 628-7107  
Email: [donald.barber@us.cgeyc.com](mailto:donald.barber@us.cgeyc.com)

Full Name: Dean G. Smith  
Title: Professor  
Company: University Michigan Hlth  
Management & Policy  
Full Address: 109 South Observatory  
Ann Arbor, MI 48109-2029  
Work Phone: (313) 936-1196  
Fax: (313) 764-4338  
Email: [deans@umich.edu](mailto:deans@umich.edu)

Full Name: Dawn E. Portelli  
Title: Business Manager  
Company: Drs. Harris, Birkhill & Assoc  
Full Address: P.O. Box 2802  
Dearborn, MI 48123  
Work Phone: (313) 359-7650  
Fax: (313) 359-7660  
Email: [deportelli@hbws.com](mailto:deportelli@hbws.com)

**Look for information about HFMA's 2002-  
2003 Strength in Numbers, Health in  
Numbers Member-Get-A-Member  
Campaign coming soon!**

Membership/Member Involvement Chair  
Kristi Nagengast (248) 489-6601  
[nagengak@trinity-health.org](mailto:nagengak@trinity-health.org)

Membership/Member Involvement Chair  
Darlene Mitchell (313) 874-9526  
[dmitche1@hfhs.org](mailto:dmitche1@hfhs.org)

# Mark Your Calendar Today!

The successful merger of the Northern California and Southern California HFMA Managed Care Conferences continues with what has grown into one of the leading healthcare conferences of the year.

HFMA 12<sup>th</sup> Annual Conference on Managed Care  
**“Managed Care: Survival of the Fittest”**

## **Keynote Addresses by:**

### **Jamie Robinson, Ph.D.**

Professor of Economics, School of Public Health  
University of California, Berkeley

### **Chris Inlander**

President, People’s Medical Society

### **Peter Boland, Ph.D.**

President, Boland Healthcare

### **Jeanne Schulte Scott, J.D.**

Director of Government Relations, NDC Health

Participants in the healthcare industry face continued cost pressures amidst benefit mandates, increased premiums and reduced reimbursement. The relationships among health plans, providers and employer groups face new challenges, as they must learn to work together in new ways to serve their membership and to survive in this competitive environment.

## **San Francisco Marriott, San Francisco, California**

Thursday, September 26 – Saturday, September 28, 2002.

Log on and see for yourself why the leaders in healthcare will be gathering to explore “Managed Care: Survival of the Fittest” at: [www.hfma-mgdcare.org](http://www.hfma-mgdcare.org)

**HFMA Eastern Michigan Chapter Committees  
FY 2002-2003**

**HFMA Officers FY 2001-2002**

<b>Diane Justewicz – President</b>	<b>(810)753-0307</b>	<b>Diane.Justewicz@stjohn.org</b>
<b>Jeff Ewald – Vice President</b>	<b>(810) 753-0323</b>	<b>jeffrey.ewald@stjohn.org</b>
<b>Mike Tomkovich–Past President</b>	<b>(248)489-6058</b>	<b>tomkovim@trinity-health.org</b>

<b>Committee</b>	<b>Chairperson (s)</b>	<b>Phone#</b>	<b>E-Mail Addresses</b>
Awards/Founders Merit	Bill Lubaway	(248) 347-1416	<a href="mailto:bill_lubaway@voyager.net">bill_lubaway@voyager.net</a>
Awards/Founders Merit	Barbara Kootsillas	(248) 489-6706	<a href="mailto:KootsilB@trinity-health.org">KootsilB@trinity-health.org</a>
Certification/Financial Mgt. Course	Frank Gless		<a href="mailto:fgless@earthlink.net">fgless@earthlink.net</a>
Compliance/HealthLaw	Ken Marcus	(248) 865-9955	<a href="mailto:krmarcus@krmarcuslaw.com">krmarcus@krmarcuslaw.com</a>
Chapter Audit	Tina Wheeler, D&T	(248) 348-4428	<a href="mailto:twheeler@deloitte.com">twheeler@deloitte.com</a>
Education Council	Susan Stokes	(586) 786-9532	<a href="mailto:susan-stokes@hfma-emc.org">susan-stokes@hfma-emc.org</a>
Elections	Michael Tomkovich	(248) 489-6058	<a href="mailto:tomkovim@trinity-health.org">tomkovim@trinity-health.org</a>
Fall Conference	Robert Dery	(248) 223-3223	<a href="mailto:deryb@plante-moran.com">deryb@plante-moran.com</a>
Financial Analysis/Decision Support	Tina Wood	(313) 887-5357	<a href="mailto:twood@dmc.org">twood@dmc.org</a>
Financial Analysis/Decision Support	Mark Leonard	(248) 964-0311	<a href="mailto:mleonard@beaumont.edu">mleonard@beaumont.edu</a>
Historian/Retired members			
Davis Mgt. System/ Information Systems	Susan Stokes	(586) 786-9532	<a href="mailto:susan-stokes@hfma-emc.org">susan-stokes@hfma-emc.org</a>
Insurance & Reimbursement	Stephanie Bono	(248) 964-0361	<a href="mailto:sbono@beaumont.edu">sbono@beaumont.edu</a>
Insurance & Reimbursement	Debbie Matson	(248) 858-6542	<a href="mailto:matsond@trinity-health.org">matsond@trinity-health.org</a>
Internal Audit	Doug Banks	(248) 489-6082	<a href="mailto:banksd@trinity-health.org">banksd@trinity-health.org</a>
MACPA/HFMA Liason	Jeff Ewald	(810) 753-0323	<a href="mailto:jeffrey.ewald@stjohn.org">jeffrey.ewald@stjohn.org</a>
Managed Care	Cindi Long	(248) 652-5634	<a href="mailto:cclong@crittenton.com">cclong@crittenton.com</a>
Managed Care	Bea Skinner	(586) 753-0960	<a href="mailto:bea.skinner@st.john.org">bea.skinner@st.john.org</a>
Member Meetings	Sara McGlynn	(248) 551-9376	<a href="mailto:smcglynn@beaumont.edu">smcglynn@beaumont.edu</a>
Member Meetings	Marge Korczyk	(616) 336-7831	<a href="mailto:mkorczyk@deloitte.com">mkorczyk@deloitte.com</a>
Membership/Member Involvement	Kristi Nagengast	(248) 489-6601	<a href="mailto:nagengak@trinity-health.org">nagengak@trinity-health.org</a>
Membership/Member Involvement	Darlene Mitchell	(313) 874-9526	<a href="mailto:dmitche1@hfhs.org">dmitche1@hfhs.org</a>
Membership Service Plan	Linda Height	(313) 640-2408	<a href="mailto:linda_height@bshsi.com">linda_height@bshsi.com</a>
Membership Survey	Jeffrey Ewald	(586) 753-0323	<a href="mailto:jeffrey.ewald@stjohn.org">jeffrey.ewald@stjohn.org</a>
Newsletter	Maryanne Van Haitisma	(248) 549-2703	<a href="mailto:mvanhait@dmc.org">mvanhait@dmc.org</a>
Nominations	Michael Tomkovich	(248) 489-6058	<a href="mailto:tomkovim@trinity-health.org">tomkovim@trinity-health.org</a>
Patient Accounting	Mike Marulli	(810) 762-4065	<a href="mailto:mmarulli@genesys.org">mmarulli@genesys.org</a>
Patient Accounting	Dave Cavell	(248) 338-5683	<a href="mailto:dcavell@tc3net.com">dcavell@tc3net.com</a>
Physician Practice	Jeffrey Ewald	(810) 753-0323	<a href="mailto:jeffrey.ewald@stjohn.org">jeffrey.ewald@stjohn.org</a>
Placement/Professional Development	Bob Lauer	(248) 858-6156	<a href="mailto:lauerr@trinity-health.org">lauerr@trinity-health.org</a>
ProAction	Mary Ann Beyer	(248) 661-2460	<a href="mailto:mgb@twmi.rr.com">mgb@twmi.rr.com</a>
Social Activities	Tammy Chinavare	(248) 305-7857	<a href="mailto:chinavat@trinity-health.org">chinavat@trinity-health.org</a>
Social Activities	James J. Kopp	(248) 641-1440	<a href="mailto:ocs4pymt@aol.com">ocs4pymt@aol.com</a>
Sponsorship	Jim Birchler	(734) 769-7139	<a href="mailto:jbirchler@rc.com">jbirchler@rc.com</a>
Sponsorship	Cindi Long	(248) 652-5634	<a href="mailto:cclong@crittenton.com">cclong@crittenton.com</a>

**Upcoming Newsletter Submission Dates :**

September 20, 2002  
October 21, 2002

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## Eastern Michigan Chapter 2002-2003 Calendar of Events

### AUGUST 2002

- 8-15-02 Insurance & Reimb. Committee Meeting (BCN Building; 8:30AM)
- 8-22-02 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)

### SEPTEMBER 2002

- 9-12-02 Insurance & Reimb. Committee Meeting (BCN Building; 8:30AM)
- 9-17-02 **Member Meeting (MSU Management Center, Troy; 8AM) All Members Welcome!!!**
- 9-23-02 Principles of Hospital Reimbursement (Lansing, 9AM)\*  
\*Register with Michigan Assoc. of CPAs (248-267-3700)
- 9-24-02 Medicare Hospital Cost Report Workshop (Lansing)\*  
\*Register with Michigan Assoc. of CPAs (248-267-3700)
- 9-26-02 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)

### OCTOBER 2002

- 10-6 - 10-8 National HFMA Conference Revenue Cycle Strategies (Caesars Palace, Las Vegas)
- 10-17 & 10-18 HFMA-EMC 49th Annual Fall Conference (Ypsilanti, Marroitt)
- 10-24-02 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)

### NOVEMBER 2002

- 11-21-02 Insurance & Reimb. Committee Meeting (BCN Building; 8:30AM)
- 11-22-02 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)

### JANUARY 2003

- 1-16-03 Insurance & Reimb. Committee Meeting (BCN Building; 8:30AM)
- 1-23-03 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)

### FEBRUARY 2003

- 2-20-03 Insurance & Reimb. Committee Meeting (BCN Building; 8:30AM)
- 2-27-03 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)

### MARCH 2003

- 3-20-03 Member meeting - Annual Ins. & Reimb. Update
- 3-27-03 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)

### APRIL 2003

- 4-17-03 Insurance & Reimb. Committee Meeting (BCN Building; 8:30AM)
- 4-24-03 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)

### MAY 2003

- 5-15-03 Insurance & Reimb. Committee Meeting (BCN Building; 8:30AM)
- 5-22-02 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)
- 5-22-03 Member Meeting - (The Fairlane Club, Dearborn; 5PM)

### JUNE 2003

- 6-19-03 Insurance & Reimb. Committee Meeting (BCN Building; 8:30AM)
- 6-26-03 Financial Analysis/Decision Support Committee (BCN Building; 8:30AM)

Dates subject to change if necessary.